



A Ride With Impact: **Honoring those who serve—every mile, every day.**

They save lives. They protect our communities. And too often, they pay a hidden price—elevated cancer rates and cumulative trauma that rarely make the headlines. Our 2026 Resilience Ride is a declaration that those battles matter, and that the people who serve will not face them alone.

Marking the 25th anniversary of 9/11, from September 6-10, 2026, this 343-mile ride honors those we lost, supports those who survived, and stands with first responders facing the long-term consequences of service, including cancer and cumulative trauma.

All proceeds benefit Friends of Firefighters, Livestrong, and the Boston Fire Cancer Foundation- three organizations dedicated to safeguarding the health and well-being of first responders and cancer survivors.



Ride for Resilience 2026
Honoring those who serve—every mile, every day.



SUPPORT THE JOURNEY

Every mile ridden is a tribute.
Every sponsorship fuels resilience.

01

SUPPORT THE RIDE

Traditional tiers with flexible ranges to match sponsor goals.

02

DIRECT SUPPORT & RESOURCES

Provide direct support for a First Responder participating in the ride from Boston to the WTC Memorial in New York City.

03

SUPPORT A FIRST RESPONDER CYCLIST

Support essential aspects of ride production and offer specialized visibility.



01. SUPPORT THE RIDE

Your support makes the entire event possible—so every dollar our riders raise goes straight to impact, supporting first responders as they navigate the long-term effects of service, trauma, and cancer.



SPONSORSHIP LEVELS

Legacy Sponsor
Resilience Sponsor
Solidarity Sponsor
Remembrance Sponsor



LEGACY SPONSOR

- *Presenting Sponsor* Recognition
- Prominent logo placement across the event website, printed signage, rider gear, digital assets, and on-site event areas.
- Opportunity to address riders at the send-off and finish of *Ride for Resilience 2026*
- Recognition across all media and social channels from benefiting organizations
- Featured in the *Ride for Resilience 2026* video recap and documentary-style storytelling series
- Featured story on the websites of benefiting organizations
- Invited VIP access for two (2) representatives at ceremonies and key moments
- Optional employee volunteer engagement





RESILIENCE SPONSOR

- Prominent logo placement across the event website, printed signage, rider gear, digital assets, and on-site event areas.
- Opportunity to address riders at the send-off and finish of *Ride for Resilience 2026*
- Recognition in all media communications
- Recognition in the *Ride for Resilience 2026* video recap
- Acknowledgement on the websites of benefiting organizations
- Invited VIP access for two (2) representatives at ceremonies and key moments
- Optional employee volunteer engagement

SPONSORSHIP LEVELS

SOLIDARITY SPONSOR

- Prominent logo placement on event website and printed signage
- Invitation to the opening and closing ceremonies
- Recognition during opening and closing ceremonies
- Inclusion in weekly highlight content
- Optional employee volunteer engagement



SPONSORSHIP LEVELS



REMEMBRANCE SPONSOR

- Prominent logo placement on event website and printed signage
- Recognition during opening and closing ceremonies
- Group acknowledgment in a social media post
- Acknowledgment in post-event communications
- Optional employee volunteer engagement

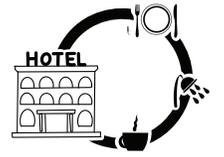
02. DIRECT SUPPORT & RESOURCES

Support essential aspects of ride production and offer specialized visibility.



ROUTE POWER

Provides bike racks, waste services, storage, shipping, and other route equipment



HOSPITALITY

Hotel accommodations, meeting rooms, staging areas, and A/V



TRANSPORTATION

SAG vehicles, box trucks, vans, fuel, tolls, and parking



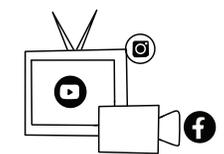
NOURISHMENT

Breakfast, dinner, and on-course snacks



RESOURCES

Miscellaneous supplies, tools, containers, and operational materials



CHRONICLE

Photography, videography, daily recaps, documentary footage, and other media



03. SUPPORT A FIRST RESPONDER CYCLIST

Provide direct support for a First Responder participating in the ride from Boston to the WTC Memorial in New York City



CYCLIST SPONSOR

- Personalized “Meet Your First Responder” digital story sharing why they ride
- Opportunity to send messages of support to your rider throughout the ride
- Recognition on the event website and the rider’s fundraising page
- Inclusion in daily ride recap emails, featuring photos and ride updates
- Recognition during opening and closing ceremonies

About Our Benefitting Charities



Friends of Firefighters

Friends of Firefighters was established in the wake of 9/11 to address the often-unspoken mental health and wellness challenges faced by firefighters and their families. Since its founding, the organization has provided free counseling and wellness services to thousands of active and retired members of the FDNY community, offering care grounded in a deep understanding of the realities of the job.

Friends of Firefighters' work includes trauma-informed clinical counseling, peer support, family services, and wellness programming designed specifically for first responders. In addition to direct services, the organization works to reduce stigma around seeking help and to strengthen long-term resilience within the fire service. Through sustained commitment and community partnership, Friends of Firefighters continues to advance a future in which first responders receive the strength, support, and care they deserve.



Livestrong

Established in 1997 with a mission to address the often-overlooked challenges in cancer care, Livestrong has supported more than 10 million cancer survivors. Notably, Livestrong played a pivotal role in establishing survivorship as a formal field of study in the cancer space. Livestrong's empowering work includes programs to encourage physical activity after cancer treatment, assistance for people whose treatment affects fertility, and a library of information available for free online. Livestrong also creates and funds community programs that focus on the day-to-day concerns of survivors and works with policymakers and institutions to change how the world faces cancer.



Boston Fire Cancer Foundation

The Boston Fire Cancer Foundation is a 501(c)3 nonprofit organization dedicated to serving those who serve. BFCF provides support to members of the Boston Fire Department who have been diagnosed with occupational cancer. Boston Fire Cancer Foundation will participate in the event as a designated funding beneficiary through Friends of Firefighters

Ride for Resilience 2026

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